

VANCE PACKARD TO LECTURE

By FRANK STORY

Noted Sociologist To Discuss Classes

Vance Packard, the man who made the "hidden persuaders" a household word and whose new book, "The Status Seekers," explodes the myth of America's classless society when he speaks on

January 27 at 9 a.m. in the Pasco High school auditorium. A social critic of the first rank, Packard pioneered in alerting the American public to the techniques employed for "persuasion in depth" advertising. He began collecting material on the subject in the early 1950's and the No. 1 spot on the nation's best-seller lists. It was translated into nine languages, and nearly a million copies are now in print.

Packard's latest findings, as set forth in "The Status Seekers," show a trend toward a more rigid class system in supposedly classless America which in one way or another affects the life of every citizen.

Currently, Packard is mapping plans for three other books and meanwhile, filling several magazine commitments. His articles have been appearing in such publications as the Atlantic Monthly, Look, Reader's Digest, Ladies' Home Journal, and the New York Times Magazine.

A native of Pennsylvania, Vance Packard has been an author, writer and teacher ever since he received his master's degree from the Columbia Graduate School of Journalism some 20 years ago.

The lecture will be attended by Social Science majors from the Pasco, Kennewick, Richland, Riverview, Burbank, and Kiona-Benton High schools as guests of the CBC student body.



VANCE PACKARD

Mrs. Voorhees To Speak Here

Ninya Voorhees, teacher of dancing, modeling, and dramatics, will speak at the Associated Women Students meeting on January 28.

The subject of Mrs. Voorhees' speech will be poise, posture and personality for the college student, according to Mrs. Stappler, advisor.

All girls are invited to bring their lunch to the 11:30 meeting, which will be held in Room 117.

Play Cast Chosen; Reading Commences

Cast members of "Love Rides the Rails" spent Thursday and Friday reading the script in order to "get the feeling" of the play.

"Love Rides the Rails" is

Open Season On Males;

Attention Girls!

"Grab a male while the grabbing's good" is the advice being given to women students by committee members planning the Cupid Tolo to be held Saturday, Feb. 13 in the student lounge.

All entertainment expenses, including gasoline, tickets, cokes, and after-the-dance snacks will be paid by the females. It has been announced, however, that the men will do the driving.

Appropriate garb for men will be sweaters or shirts with slacks. Women are to wear wool dresses, or something similar, with heels.

the melodrama to be given by the CBC Drama Club in March. The action centers around Simon, the villain, and his desire to purchase the railroad.

The cast is as follows: Prudence (heroine), Laurene Hayes; Truman (hero), Bob Bell; Simon (villain), Keith Colley; Dirk (friend of villain), Dennis McGraw; Mrs. Hopewell (mother of Prudence), Doris Gerike; Harold (friend of Truman), Bob Hutchinson; Fifi (French maid), Mary Lou DeMeyer; Carlotta (villainess), Susi Seiberger; Fred (railroad engineer), Beulah (floozy), Carol Jaeger; Dan (an officer), Calvin Reehl.

Extra men and women will be used as railroad workers and for bar room scenes.

Make-up and stage crews are needed. Anyone interested may contact Susie Seiberger, Mr. Smith, or Mr. Taylor.

Both Mr. Smith and Mr. Taylor agree that because of the group in the cast, the play will be a success.



5-ISSUE NO. 12

PASCO, WASH.

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FRIDAY, JAN. 22, 1960

DP Chairman Holds Seminar

CBC Young Republicans participated in a seminar at the home of Dr. Jack and, Republican Central Committee Chairman for Ben County; Monday, Jan. 18.

Those attending the seminar were Mr. George Haas, Republican advisor; Leslie Matter, Marv McWhorter, Raney, Keith Stone, and Brown.

Freund, leader of the seminar on politics was concerned with questions on the following topics: foreign aid, national defense, federal subsidies, socialism, and local issues.

Socialism was the most discussed topic of all those presented. The general consensus of the group was that the attitude toward socialism is something that must be stamped out.

At the home front the seminar discussed the possible Republican candidates for the legislature from the 16th district. Two names were mentioned, but at the present time possible candidates have not committed themselves.

The group also discussed strengthening the ties between college Republicans and county organization.

Freund also briefed the representatives on the Central Committee meeting to be held this Friday and Saturday in Yakima.

WS Members

Will Attend

State Confab

Donne King, George-Ann and Linda Yamauchi have been selected to attend the State Associated Women's convention on Feb. 13.

Idaho has previously included as a member of the Washington State group, and the convention will be held on the University of Idaho campus at Moscow.

During the three scheduled session groups, such as the AWS government affairs organization, fresh orientation, and financial matters will be taken up.

Wages Should Rise Only As Productivity States Frank E. Highton

By ANDY DRENGSON

Inflationary wage increases was the topic explored recently by G.E. economist Frank E. Highton in an hour long lecture to economics and business students of CBC.

About Crime

An interviewing committee composed of John Cochran, Merton Cochran, and Bill Dickey recently interviewed various Tri-City citizens on their opinions about juvenile delinquency.

The general consensus held that "juvenile delinquency is caused by a non-existent home life and bad relations between parents and youth."

Moral structure changes in the United States also contribute to the present conditions of juveniles, according to many of the persons interviewed.

Those interviewed were common laborers, maintenance workers, secretaries, housewives, ministers, and police officers.

Tape recordings were played back before the 9 o'clock Sociology 102 class conducted by Mr. Sig Hanson.

Brubeck Invited To Appear

The Dave Brubeck Quartet has been invited to the CBC campus in March to take the place of the Gateway Singers, who are unable to appear.

The Singers had originally been scheduled to appear in an early March performance but were not able to obtain enough bookings in this area to make the venture profitable.

The ASCBC council voted Monday to invite the Brubeck quartet for a concert of progressive jazz here at about the same time. The four Brubeck musicians, a piano, a tenor sax, a bass, and drums, performed last year in Pasco under the auspices of the Associated Students.

ture to economics and business students of CBC.

Advancing the principle of Saulnier which states that wages should be increased only as the productivity of the economy increases, Highton pointed out that it is a mistake to grant wage increases such as the one granted in the recent steel settlement because the yearly increase in the productivity of the economy does not warrant additional wage raises.

He further stated that the productivity of the economy goes up less than three percent a year, according to statistics gathered over a long period of time, and in instances where labor demands more than this they are bringing on inflation. Even though the productivity of the industry might seem to warrant more, the productivity of the nation would not. Here he stressed the fact that when one labor union demands an increase and gets it, other labor unions demand and get increases within the same industry, but often in instances where the profit margin warrants no increase. In such instances, the wage increase is reflected by a price hike, and the laborer, who is in turn the consumer, has gained no increase in real wages or buying power.

In effect, what Highton seemed to be saying was that labor should ask for no more than a two and one-half percent increase per year in wages (such eminent economists as Kendrick, Slichter, Yntema, and Fellner agree pretty closely to this figure), and that in instances where industries make more than this base figure, the difference should be passed on as savings to the consumer in the form of a lower market price. Otherwise we will have inflation and we will be in danger of pricing ourselves out of the world market in many cases.

Highton used graphs, statistics, newspaper clippings, magazine articles, and statements of renowned economists to back up his views.

CBC Collegiate

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 Dave Terentieff, George Bakan, Shirley Gretz, and
 Beverly Nelligan.

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Letters to the Editor

Editor, Collegiate:

The students at CBC have been chastised, criticized, slammed and in other ways degraded for everything ranging from lack of school spirit to how they comb their hair. I'd like to throw in a little defense for these so-called apathetic persons who constitute our student body.

Consider for a moment that a great many of us are holding down part time jobs, jobs that are keeping us in school. To take time off from these jobs, some of which earn us more pay than the instructors receive, for school activities would mean chancing our only source of income, the income which is keeping us in school. Also consider the number of students who are living at home and who are expected to contribute to the harmony and welfare of the family. Once these students leave our illustrious campus they may have to drive up to 50 miles. To get them back for extra-curricular activities is understandably impossible.

It is my opinion that the students at CBC are of a quality that would compare with any campus in the state. There are many and varied talents on campus, many interesting personalities, and a surprisingly large number of well run organizations which, I am sure, interested students support all they can.

Taking all of these situations into consideration I am certain that you will agree that we are not such a bad lot, but actually a pretty successful student body.

Lee Feigum

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Curse Of The Rumplewits

By LEE

On a warm sunny day many years ago, Baron Von Rumplewits was riding his huge white horse down a wooded path. All of a sudden a Gypsy witch leaped out of the bushes and cried, "Alms, alms," whereupon Baron Von Rumplewits tossed her the smallest coin in his possession.

"You tight so and so," cried the Gypsy, "a curse on you and all your male predecessors for seven generations." With that the Baron rode off and soon forgot about the curse.

The Baron lived a long and plentiful life and died a natural death, as did his son, his son's son and so on for six generations.

The seventh son was extremely good looking, intelligent, and quite the lady's man. He too lived a rich full life and died a natural death at a very old age. The Gypsy was sore as hell!



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The Light Touch

By HUTCH

Even I being of the opposite political camp from Lee Feigum, nevertheless take pride in his action in last week's Collegiate. I agree that most people say they don't have time to be active in politics. I would like to go even further by saying most students at CBC are not interested in anything except their own personalities. The old saying "Let John do it" couldn't be truer anywhere than at CBC. The few, and I might say the very very few, who are interested are in every activity in the college.

Enough about your lazy attitude toward life; why does not someone or some club start a guessing poll as to when the largest snowball on the campus will melt?

Be sure you attend the Demo's dance Saturday night and hear the new music furnished by the student body. Jim Ford, president of the CBC Young Democrats will be spinning the platters. The lights will be at the appropriate level this week, not like the brilliant expose of last Saturday.

Our coat racks are back up after much controversy, except there are no coat hangers. Last quarter one person brought 125 hangers from her home. If everyone brought five there would be enough for one again to hang his coat.

It also might be noted that new ones with book racks have supposedly been ordered.

Look out men! The women are on the loose! They are asserting themselves and are finally going to become forward enough to ask the noble males of CBC if they might have the privilege and honor of asking us for dates. The week of February 8-13 will be a wild one for the feds, so they have guaranteed! So men look out! The women will soon be on the rampage.

For a real education come to the CBC lounge on every Tuesday evening at 8 p.m. The Bi-County Social Services Forum. The topic for discussion next week is economic assistance. If you would like to know what kinds of help are available to people in need and who is eligible, be there.

The drama club is in dire need of extras in "Love Rides the Rails or Will The Mail Train Run Tonight?" Where are all of you ambitious hams?

Enough gripes for one week — Marilyn Monroe has the flu; and don't sleep in too many classes.

See you next week.

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MR. CLASH. Gene Spaulding poses for cameraman Bob Randall on the recent Clash Day, held for the purpose of raising spirit for the weekend ball game.

Race Destruction May Come By Accident

(ACP) — Duquesne University "Duke", Pittsburgh, published this opposing editorial opinion:

"Did you know that every glass of milk in this country contains traceable amounts of strontium 90? (Radio-active substance created by nuclear explosions.)

"Do you realize that there is now in existence a bomb that has twice as much destructive power as was dropped on every city ever bombed by air? Just imagine the destruction unleashed upon London and Berlin, Hiroshima and Nagasaki, double it, and the picture is staggering.

"Looking at these two facts, it's apparent that atomic energy is going to kill us, either slowly through radiation poisoning, or swiftly, in one huge burst of energy. We're doomed unless we act quickly to eliminate the danger of atomic death.

"Oh, you say, the Russians don't want any atomic war.

"Probably correct — but. Wars can start by accident.

"For example, just a few weeks ago a French officer, his ire aroused no doubt through reading the newspapers, ordered the bombing of an Algerian village. Now what would happen if some Russian officer did the same sort of thing?

"Imagine a Russian sub commander, wearied from months of patrolling the American coast line. His sub houses a launching platform for an atomic-warheaded missile. His nerves are on edge — he cracks — he launches the missile. Boom. We're invaded.

"We retaliate. The Russians retaliate. Pretty soon there are more missiles whipping through the atmosphere than turnip termites in the inva-

sion of Dogpatch. And everybody's dead.

"And remember, the atomic war wasn't desired by anybody, except for one crack sub commander.

"Here's another conceivable means of initiating the atomic war without any party doing it: We have, up North, strong radar-detection systems. Any unidentified object appearing on our screens causes atomic weapon bearing planes to head for the Russian border. When these planes reach a distance of 200 miles from Russia, they turn back their bases, unless they get a confirming order to continue.

"The Russians, too, probably have a similar defense system.

"Not too long ago, a huge flock of geese showed up on U. S. radar screens. They looked just like airplanes, the radar watchers, and the planes started towards Russia. Fortunately the error was corrected in time.

"We were lucky on the occasion of that episode. It could have had a different ending. A flock of geese sends U. S. bombers winging toward Russia. Russian radar detects the U. S. planes. Russian planes head for the U. S. U. S. radar screens now detect the Russian planes, and they order our planes to continue to Russia and drop the bombs. Russia does the same — and we're all killed because of a flock of geese.

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HAWKS BELT LOWER COLUMBIA



Streeter Scores Heavily

By DENNIS MCGRAW

CBC's scrappy Hawks started along the road leading to their third title by stopping the Red Devils of Lower Columbia, 68-56, Saturday in Pasco.

The Red Devils had problems throughout the game, which usually centered around burly Jerry "Street" Streeter. Streeter tanked 23 points, the highest compiled by any Hawk this year and literally lived up to CBC's name as he "hawked" the boards all night long in leading CBC to their first win in three conference games.

As usual Coach Hank Coplen was plagued with injured starters. Two top rebound scorers, Dick Hannan and Dan Browning, watched the Hawk

victory from the bench.

Rich Beck, who scored the first five points for the Hawks, finished with 13 counters and also did a commendable job on the boards for Coplen.

The night before it was a stubborn, injury-marred Hawk club that fell to the powerful Frosh of WSU, 75-65. C. W. Brown's 21 points topped all scorers.

The Hawks, who have been up against the toughest competition in their five-year history will continue their conquest of their third state title tomorrow in Vancouver against the tough Clark Penguins. They will face the Black Knights of Wenatchee in Pasco Tuesday.

Hooping Hoopsters

By BILL DICKEY

Victory looked the Columbia Basin Hawks square in the eyes in their third conference tilt with Lower Columbia Junior College of Longview Saturday in the Pasco High Gym.

Prior to this the Hawks had won four straight.

Mickey Arledge, a CBC guard, had this to say about this year's team:

"I believe our trouble in the past lies not in the fact that we never tried our best. Neither does the trouble lie in the fact that CBC Hawks haven't had spirit on the court, because we have."

Mickey went on to say about the LCJC game:

"From one game to another we gained experience and finally in the LCJC game we seemed to put all our experience into one large effort. We will continue to do so in the future, I am sure."

Jerry Streeter, a rebounding bombshell from Walla, Walla, sparked the team to their first conference win this season. He was high scorer for the Hawks with 23 points. LCJC led the first part of the game with a 5-1 score, but this didn't dim the scoring power and spirit of the Hawks team. Everything a person could want in a team could be found in the Hawks Saturday night.

WSU's Couababes had defeated CBC by 10 points, a final score of 75-65, but Columbia Basin Hawks proved that they could lose and come back to win.

CBC played a strong backboard defense and offense. With the efforts of Rich Beck, Jerry Streeter, Larry Gunn, and Bob Maulsby controlling the boards much of the time. In guard positions were C. W. Brown, Wayne Louk, Mel Appleton, and Mickey Arledge. They controlled the ball in the floor and were the quarterbacks for the squad in calling the plays.

CBC was without the playing power of their two guards, Dick Hannan and Dan Browning, both out with ankle injuries.

CBC will be on the road next weekend when they travel to Vancouver, Wash., to play Clark Junior College. The game is scheduled for Saturday night.

Felicia Bakken bowled a 217 game in a recent P.E. class.

* * *

The professor stopped, turned to the board, and wrote "martial." He explained that it did not mean the same thing as "marshall," as some had written on their quizzes. He did go on to say that some spelled it "marital," which is the same thing.

Clark is rated a top team in contention for the championship, but don't underestimate the power of the Columbia Basin Hawks.

Show some school spirit, support your basketball team on away games as well as home games. You will find that they won't let you down.

The Mick & Mack Sports Rack

By DENNIS MCGRAW

(Ed. Note: This new column will appear in every issue of the Collegiate. Mickey Arledge and Sports Editor Dennis McGraw will alternate in writing the column.)

Of all the outstanding basketball players who have worn the Blue and White of Columbia Basin College, the greatest wizard of all was Norris (Sweet Georgia) Brown, a member of both Hawk State Champion teams.

In Norris' two years under Hank Coplen, he kept local basketball statisticians busy with his outstanding feats.

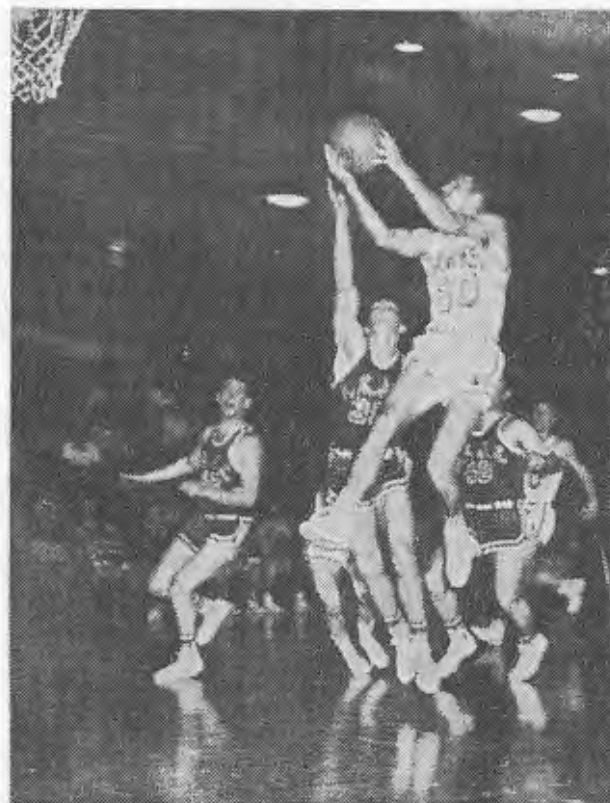
Playing in more games than any other Hawk (50), he holds every individual career record amassed by the Hawks. In two years Norris averaged 13.76 points per game and 12.1 rebounds per game despite the fact that he is only 6'1". His phenomenal performance includes 688 points and 606 rebounds. On his way to setting these marks, he scored the most points in one game, 34; grabbed the most rebounds in one game, 26; and snared the most rebounds in a season, 312.

Brown had a career mark of 263 goals in 567 attempts for an outstanding percentage of 46.3. He also hit 162 free throws in 274 attempts for a nifty 59.1 per cent.

In addition Brown attempted the most free throws in a game, 15 (he did this twice), and scored the most field goals in a game, 14. He also found time to commit 121 personal fouls just to prove that he was tops in everything.

* * *

AROUND AND ABOUT, CBC's intramural basketball program under the direction of Hank Coplen is under way . . . C. W. Brown tied two school records in the Hawks game with WSU Frosh January 15. He attempted 15 foul shots to tie his brother Norris' mark, and scored 13 of them to tie the mark set by Bob Graham in the 1955-56 season . . . Graham is currently playing in the Kennewick Independent League where he scored 28 points in a recent game . . . In an effort to keep team spirit alive, Coach Coplen has given his players the following nicknames: Rich (Elgin) Beck, Fred (Hips) Farrel, Bob (Meadowlark) Maulsby, Dallas (The Voice) Barnes, C. W. (Candy) Brown, Jerry (Street) Streeter, Dan (Crabs) Browning, Jerry (Hearts) Votendahl, Larry (Hooks) Gunn, Dick (Hancy) Hannan, Wayne (Poor Man's Bob Cousy) Louk, and Mickey (Woodherder) Arledge . . . Jim Beecrofts' talented junior varsity netters have compiled seven wins, losing only twice . . . Len Pyne's P.E. bowlers are improving and are now rolling top scores (a few of them even broke 100). Seriously, Pyne has developed a few top-notch bowlers.



JERRY VOTENDAHL, freshman forward from Walla Walla, is shown making a high-flying jump shot in the Lower Columbia game. A pre-law major, Votendahl formerly played prep ball at St. Patrick's, helping the Irish to finish fifth in the state. Jerry averaged more than 20 points per game for Columbia of Burbank last year. According to Coach Coplen, "Jerry has played in every game and is doing his share to carry the load."

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CCUN To Go To Mock Session In California

The CCUN on the CBC campus is actually two clubs in one.

It is not only the Collegiate Council to the United Nations but is also affiliated with the local international Relations Club.

The purpose of the group is to educate its members and the community about the United Nations, its purposes and its activities throughout the world.

At the last student council meeting a sum of \$500 was allocated to the CCUN for a trip to Berkeley, Calif. There the members will attend a session of the Model United Nations at the University of California. CBC members will represent Nicaragua. The meeting will be in early April.

Like No, Man

(ACP) — Southern Illinois University "Egyptian" carried this item:

A beatnik received quite a shock from a member of the Office of Student Affairs (OSA) recently.

An unclassified student was being advised for the winter quarter by a member of the OSA staff and was wanting to take 14 hours from the same department. The staff member informed the student this was not possible.

Snapping his fingers, the student reportedly said, "Like man, I gotta have the 14 hours, cause, man, I'm gonna turn this world upside down."

The adviser leaned back and calmly replied, "Well, like man, you're still not gonna do it."

Dog Elected

A two-year-old Dachshund is San Jose State College's new senior class secretary because he was the only class "member" eligible for the office.

The dog named Richard Wagg—was the only "person" who had attended three of the class meetings, a prerequisite for office. There are 1700 members in the class of 1960.

"Anyone who opposes this dog at this belated hour is barking up the wrong tree," said class vice president Dick Daydell.

PTEA Banquest Held

The P.T.E.A. had their banquet of pork and pie yesterday at the Columbia Basin College. The banquet took place at 6:30 p.m. Thursday, Jan. 21.

The featured guest speaker was Frank B. Brouillet of Puyallup who has distinguished himself by his activity both in the WEA and in the State Legislature.

During the last session of the legislature he held the key post of Chairman of the House Committee on Education. He is now a member of the all important Legislative Interim Committee on Education.

All Withdrawals Must Be Approved

A student is not considered dropped from a course until his action has the approval of his adviser, instructor, and the Guidance Center, according to information received from the administration.

During the first half of the quarter a student may withdraw and receive a "W". From midquarter until the last class day he may withdraw with a "W" if passing or an "F" if failing.

Regardless of the time that a course is dropped, there will be no refund of fees except in the event the student withdraws from the college.

Students who WITHDRAW without written notice to the registrar before leaving will forfeit all claims to credits in courses or refund of fees. A student who is asked to withdraw from school because of misconduct or delinquent attendance will receive no refund of course fees. The college will refund only the course fee, and only when withdrawal is due to illness or causes beyond the control of the student. Such refunds will be made from date of student's application for refund and will be made on the following basis (according to length of attendance):

Five days or less—90% refundable;
Six to ten days—60% refundable;
Eleven to twenty days—40% refundable;
Over twenty days—none.

Refunds to veterans are based on the number of days in attendance in relation to the number of days in the quarter.

Theta Standards May Be Raised

CBC students who are presently members of Phi Theta Kappa, National Junior College Honor Society, may have to improve their grades to retain that status. Phi Theta Kappas must now have a 3.0 GPA, but the 1957-58 Faculty Committee hopes to make a 3.3 average for first year students and a 3.2 mark for second year students mandatory for membership.

Although prospective members must be in the upper 10% of their class, scholastically, only those of proven ability and good moral standards will be recommended by the faculty. This percentage includes present members of Honor Society.

The students must also have completed two quarters of work at CBC, carrying a minimum of 15 hours each quarter.

The students' cumulative students' college work, whatever average will include all of the work at CBC or elsewhere.

Sigma Tau Alpha Initiates Women, Installs Officers

Sigma Tau Alpha, Rainbow honorary, held a joint initiation and installation January 12.

The following officers were installed: Dee Miller, president; Jane Ziegler, vice president; George Ann Jones, secretary; Sandy Hesselman, marshal; Janice Brinson, chaplain; Mary Margaret Kremer, musician; Carole Jaeger, social chairman; and Myrna Rupp, publicity chairman.

Sandy Hesselman, Carole Jaeger, and Ann Davenport were initiated, after which refreshments were served. Mrs. Herman F. Jaeger was Sigma Tau's guest.

Plans were discussed for visitations to the neighboring Rainbow Assemblies and a tea for Rainbow Girls who are high school seniors.

It was announced that Sigma Tau Alpha is taking charge of publicity for the Cupid Tolo, February 13.

High Schoolers And Jockeys Barred From CBC Dances

The ASCBC council voted Monday to spend \$40 on records and to purchase a diamond needle for the college record machine.

The Student Council felt the money spent paying a professional disc-jockey could be used more wisely for the purchase of records.

Albums as well as 45's are being purchased. They will be used for the first time at the mixer this Saturday.

At the same meeting, the council passed a resolution concerning Saturday evening mixers. All persons attending the mixers in the future must present their ASCBC cards to gain entrance, unless they are guests of CBC students.

The reason the council passed the latter resolution was because it was felt that the Saturday mixers were becoming "High School" and not college functions.

For The Birds

(ACP)—The "Collegian" reports that Fresno State College library was literally "for the birds" one day recently.

Seems a campus wag placed six pigeons in the bookshelves on the second floor of the building during the night. They were discovered shortly after the library opened next morning by a student assistant, appropriately named Ron Byrd.

One of the winged creatures was caught during the morning and another was forced to discontinue its flights later in the day when an injured wing necessitated an emergency landing. The rest remained aloft all day despite efforts of the security patrol, fire and maintenance departments.

The birds had notes tied to their legs reading "Happy Birthday to Beethoven" and "Peaceful Greetings from Sputnik and Father K."

The maintenance department finally won the contest after the library closed for the day. Maintenance men climbed ladders and grabbed the birds while shining lights in their eyes.

A library staff member said the pigeons conducted themselves admirably—with a few messy exceptions. "In fact," she commented, "we didn't hear a peep out of them."

Enrollment Stat

Enrollment at CBC stands at about the same number as last fall quarter according to registrar George Askegaard.

Night school figures have totaled almost 800 so far this quarter, and the number is increasing nightly.

Cat Flies Coop

(ACP)—From Southern California's "Daily Trojan" comes this plea:

Has anybody seen Gert the square greyhound? Seems the cat has flown the coop.

Like the fellow is a two-year-old brown greyhound of the fine arts department who took off from his pad 10 days ago and headed out to dig the sidewalk show.

So the fine arts people saying Gert come home, if you've seen the cat, pardon, dog, would you please call the office in Harris Hall.

Like this would go on really big.

Roberts Elected

Juanita Roberts, second education major, was chosen by the student council as CBC's new cheerleader after tryouts were held on January 8.

Juanita, a 20-year-old Sojourner, is from Granger, Wash. where she was Granger High School's cheerleader for two years. While going to college she is residing in Kennewick.

Dancing, swimming, sewing are her main interests.

After receiving the honor, Juanita stated, "I know I have a great team; it just lacks student support."

Juanita completes the team of Bobbie Burke and Joan Espanola as CBC's yell squad.

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